

## ALLIED | INSIGHTS

GROW, PROTECT AND EVOLVE YOUR BUSINESS.®

### CEO OUTLOOK 2024: Insights for Financial Institutions

Featuring  
**Pete Hilger**  
Allied Solutions  
Chief Executive Officer

[LISTEN NOW](#)



### SURVIVAL OF THE DIGITALLY FITTEST

Reflect on the setbacks and wins of 2023 and what's to come in 2024. [3-min read]

[LEARN MORE](#)

### PODCAST: GROWING CREATIVELY & INNOVATIVELY IN 2024

With interest rates up and banking brand trust down in 2023, Jack Imes discusses the importance of making

2024 a year of innovation and growth.

[LISTEN NOW](#)

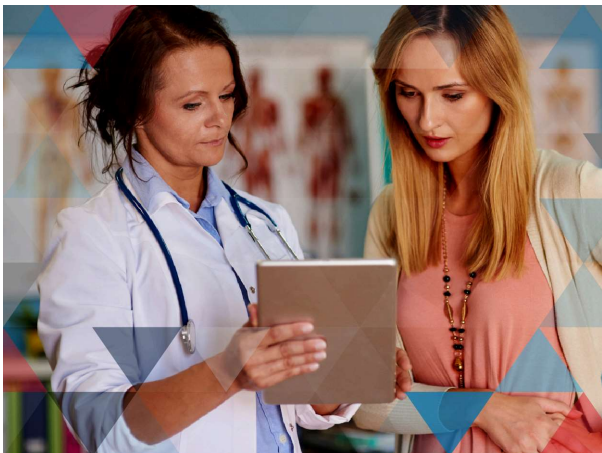


*Allied Solutions will be participating in the prestigious*

**Solutions Showcase**  
January 31 at 3:15pm

*CHARLIE PETERSON,  
SVP Strategic Initiatives,  
will demonstrate award-winning  
video platform SundaySky.*

*Also, Come see us at* **BOOTH #4**



## 6 IDEAL CANDIDATES FOR HOSPITAL BENEFIT SOLUTIONS

A hospital stay can be a stressful event in more ways than one. Learn how to protect your consumers from major medical debt. *[3-min read]*

[READ MORE](#)

**PREFERRED PARTNER  
SPOTLIGHT: SECURIAN**

## FINANCIAL

60% of Americans live paycheck to paycheck. Help borrowers soothe an income crisis with these tips from Securian Financial. [3-min read]

[LEARN MORE](#)



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MORTGAGE BANKERS ASSOCIATION

**SERVICING SOLUTIONS  
CONFERENCE & EXPO**

**Feb. 20 – 23, 2024**

Orlando, FL | Hyatt Regency Orlando

Find us at  
**BOOTH #401**

The banner features a night-time aerial view of a city skyline with illuminated buildings. The text is overlaid on the right side of the image in white and yellow.

AssurancePlus works in the background developing products and programs that help our partners market their services/products more effectively, increase sales, and improve margins.



Auto Financial Group (AFG) provides an online, residual based, walk-away vehicle financing product called AFG Balloon Lending, as well as vehicle leasing and vehicle remarketing to financial institutions across the United States.



Econocheck handles front and backend implementation to create a turnkey, quick-to-market program.



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