

# Fraud Risk Bulletin

Exclusive, As-It-Happens Risk Updates and Insights

## **SUMMARY**

Account takeover fraud is hitting financial institutions hard! This type of fraud occurs when a fraudster gains access to a legitimate user's account to make unauthorized transactions. Typically, attackers employ phishing techniques – sending deceptive emails or messages that appear to be from your credit union, tricking users into revealing their login credentials or other sensitive information voluntarily.

#### REAL LIFE EXAMPLE OF HOW THESE ATTACKS ARE PERPETRATED

An accountholder lost \$70,000 after receiving an urgent text message that appeared to come from his financial institution telling him to log onto a website. The accountholder clicked the website link and provided the requested information. Four days later the accountholder discovered that the scammer had changed his password and transferred \$70,000 into a new account that the scammer had opened at the accountholder's financial institution the day before the fraud was perpetrated. The scammer then sent the money to a reloadable gift card. *Member education is critical, but it's not stopping these scams from happening.* 

# **MITIGATION STEPS**

- Only allow account-to-account transferers if the member is joint on the account
- Review recent account-to-account transfer enrollees
- Double Multi-Factor Authentication (MFA) is critical
- Compare geolocation of IP address used to accountholder's address
- IP blacklisting
- Utilize device recognition
- Device fingerprinting
- Don't allow accountholders to use "forgot password" feature using unregistered devices
- Deploy real time fraud monitoring for suspicious transactions with behavioral analytics
- Block headless browsers
- Disallow email addresses as user IDs
- Warn your members about this type of scam with a 90-second video that all Allied Solutions policyholders can request at no cost by contacting risk\_specialist@alliedsolutions.net

# NOTE: MEMBERS VICTIMIZED IN THESE SCAMS ARE ENTITLED TO REG E PROTECTION

Reg E's definition of an unauthorized EFT [§1005.2(m)]: Unauthorized
electronic fund transfer means an electronic fund transfer from a consumer's
account initiated by a person other than the consumer without actual
authority to initiate the transfer and from which the consumer receives no
benefit.

## **RISK MITIGATION RESOURCES**

- FAQ: Electronic Fund Transfers
- Visit Allied's Risk Alerts Library





